

Why the UoNA DBA Program?

The Doctor of Business Administration program at the University of North America is no walk in the park. If you want to wallow around in coursework and research for years, go get a Ph.D. Frankly, most of those programs don't care if you ever finish. We care. An unfinished Doctorate is of little use to either you or the university. We expect our Doctoral students to proceed from first course to graduation with increasing competence and at a pace that ensures timely completion. We will help them do it with as little cost and disruption to their personal and professional lives as possible.

The DBA is a practitioner's degree, and a successful practitioner in business is someone who can attack a project and bring it to completion within time and budget. If that is not you, we recommend that you find another degree program.

This program will have a claim on your life for the next 2¾ years. Of course your family and your job are important, but if either of them is inflexible and unwilling to make adjustments so you can complete your degree on schedule, find another program. Should a true emergency arise, the university will work with you, but the successful executive has few true emergencies in his or her life because of the advanced planning that he or she has done.

The UoNA DBA program is carefully designed and tightly structured to move the Doctoral student expeditiously to completion. The course sequence has been established so that courses build on those which have gone before. Attention is paid to the dissertation from day one. The dissertation can be completed in one year because it has been a part of the student's thinking throughout the program, and the wise student has completed supporting research via the papers that have been written for the academic courses. A series of four courses has been set to move you through the research and writing process. The sequence assures the timely completion of the dissertation.

This is not an easy program, but with the program's structure accompanied by exceptional faculty guidance, it is eminently do-able. If you are ready for the challenge and the opportunities that a Doctorate will bring, contact Dr. Benjamin G. Davis, President of the university, at 571.633.9651 for a personal interview.



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